

sifma

FOUNDATION

# Understanding Portfolios

Reading the Portfolio

# The Portfolio Menu



**Navigation Menu** provides access to various areas in a team's portfolio. It is available on all the pages of a team's online portfolio. Click Home to return to the portfolio's main landing page (Account Summary Analyzer).



HOME | PORTFOLIO ▾ | TRADE ▾ | RESOURCES ▾ | LOGOUT

Account Summary Analyzer

Account Holdings

Top Holdings

Transaction History

Realized Gains-Losses

Account Rankings

Advisor :

School :

Team Rankings

Region : 2 out of 13

Coordinator : 2 out of 31

State : 2 out of 31

News Feed

RPT-Fitch: Policy Management is Key in India and Indonesia

Thu, 22 Aug 2013 02:52:37 -0700

Account Summary for Team ID: SIA_99_A56 Date: 08/14/2013	
Cash Balance	\$45,909.31
Includes (\$85,733.00) In Shorts	
Value of Long Stocks:	\$129,197.50
Value of Mutual Funds:	\$10,648.00
Value of Treasury Bonds:	\$0.00
Value of Municipal Bonds:	\$3,413.80

**The Portfolio Menu** provides access to important information about the financial status of a team's portfolio.

# Team Homepage

## Account Info

provides teams with information specific to their team like their ID, session date, and region.

## Account Summary

is a financial summary of a team's portfolio. Information about Total Equity and Buying Power is provided here.

The screenshot shows the team homepage for 'THE STOCK MARKET GAME'. At the top, there is a navigation bar with links for HOME, PORTFOLIO, TRADE, RESOURCES, and LOGOUT. A search bar is located on the right side of the navigation bar, with an information icon (i) next to it. A red line points from the text 'Click the "i" for the Help pages associated with this page.' to the information icon.

The main content area is divided into three sections:

- Account Info:** Displays team details such as SIFMA Stock Market Game, Advisor (John Smith), Team ID, School (BAYSIDE HIGH SCHOOL), Team Nickname, and Region.
- Account Summary:** Provides a financial overview for Team ID: SIA\_99\_A56, dated 08/14/2013. It includes a table of portfolio values and a summary of total equity and buying power.
- Team Rankings:** Shows the team's performance relative to others in their region, with a '2 out of 13' ranking.
- News Feed:** Lists recent financial news articles with refresh icons.

Red lines and text annotations highlight these sections: 'Team Rankings compares a team's portfolio performance with others in their region.' and 'News Feed provides financial news. Refresh the feed for up-to-date news.'

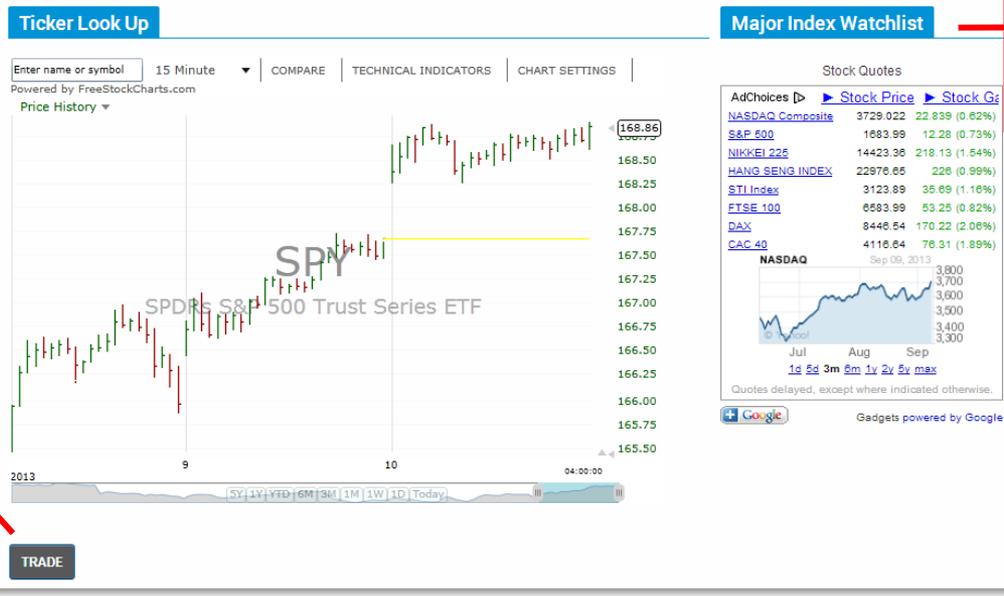
# Team Homepage (bottom)

**Account Holdings** displays charts of the portfolio's performance.



**Major Index Watchlist** provides current performance information for major market indexes like the Dow, the S&P, and the NASDAQ.

**Ticker Look Up** provides searches for stock quote information based on a company's name.



**Trade** allows you to buy or sell the company you have just looked up.

# Navigation Menu

**Portfolio** provides teams with access to data and management tools including [Account Holdings](#) and [Transaction History](#).

**Trade** provides teams with tools for entering trades. It also includes a link to the [Pending Orders](#) and [Transactions Notes](#).

It is important teams **Logout** after they are finished using their portfolios. As a security measure, the SMG System automatically logs a team off after 15 minutes of inactivity.

**Home** returns teams to their portfolio's main landing page (Account Summary Analyzer).

**Resources** provides teams with links to market indices and financial news as well as price quotes and charts.

The screenshot shows the top navigation menu of the SIFMA Stock Market Game website. The menu items are HOME, PORTFOLIO, TRADE, RESOURCES, and LOGOUT. Below the menu is the 'Account Info' section, which displays the following information:

<b>SIFMA Stock Market Game</b>	<b>Advisor :</b> John Smith	Team ID :	SIA_99_A56
09/01/2009 / 05/01/2079	<b>School :</b> BAYSIDE HIGH SCH	Team Nickname :	SIA_99_A56
		Region :	Real Time

# Account Summary Analyzer

Cash Balance is the amount of cash a team has available to spend. A negative amount in the Cash Balance means that the team has bought on margin (borrowed money).

Total Equity is the value of a team's Cash Balance plus the securities it owns.

Value of Shorts is the value of the securities a team has shorted. Shorting refers to a specific type of stock trade.

Minimum Maintenance is the minimum equity the team must maintain in order to continue buying.

Account Info

<b>SIFMA Stock Market Game</b> 09/01/2009 / 05/01/2079	Advisor : John Smith School : BAYSIDE HIGH SCHOOL	Team ID : SIA_99_A56 Team Nickname : SIA_99_A56 Region : Real Time
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Account Summary

Account Summary for Team ID: SIA\_99\_A56 Date: 08/14/2013

<b>Cash Balance</b>	\$45,909.31
Includes (\$85,733.00) In Shorts	
Value of Long Stocks:	\$129,197.50
Value of Mutual Funds:	\$10,648.00
Value of Treasury Bonds:	\$0.00
Value of Municipal Bonds:	\$3,413.80
Value of Corporate Bonds:	\$1,160.00
<b>TOTAL Value of Longs:</b>	<b>\$144,419.30</b>
<b>TOTAL EQUITY:</b>	<b>\$104,000.61</b>
Value of Shorts:	\$38,518.69
Buy Margin Req:	\$11,512.02
Available Equity:	-\$8,612.02

Team Rankings

Region : 2 out of 13

Coordinator : 2 out of 31

2 out of 31

↻

[source](#)

[links higher as impers. banks offset Fed concerns](#)

Tue, 20 Aug 2013 13:06:10 -0700

[Moody's: U.S. states outlook improves to stable from negative after 5 yrs](#)

Tue, 20 Aug 2013 13:05:13 -0700

[U.S. Bank Wealth Management](#)

<b>BUYING POWER:</b>	-\$17,224.24
Minimum Maintenance:	\$58,632.82
Interest and Dividends:	\$24,638.00
Fees and Commission:	-\$6,538.00
Realized Gains/Loss:	\$1,386.20
Net Equity Gain:	\$4,808.61
Percent Return:	4.81
Region Rank:	2 out of 13
Region Trade Type:	REALTIME

Total Value of Longs is the value of the stocks, bonds, and mutual funds a team is holding as long positions. Most trades are considered long positions.

Buy Margin Requirement is the amount of collateral needed to borrow on margin.

Buying Power is the total amount of money available to buy stocks, bonds, or mutual funds.

# Account Holdings

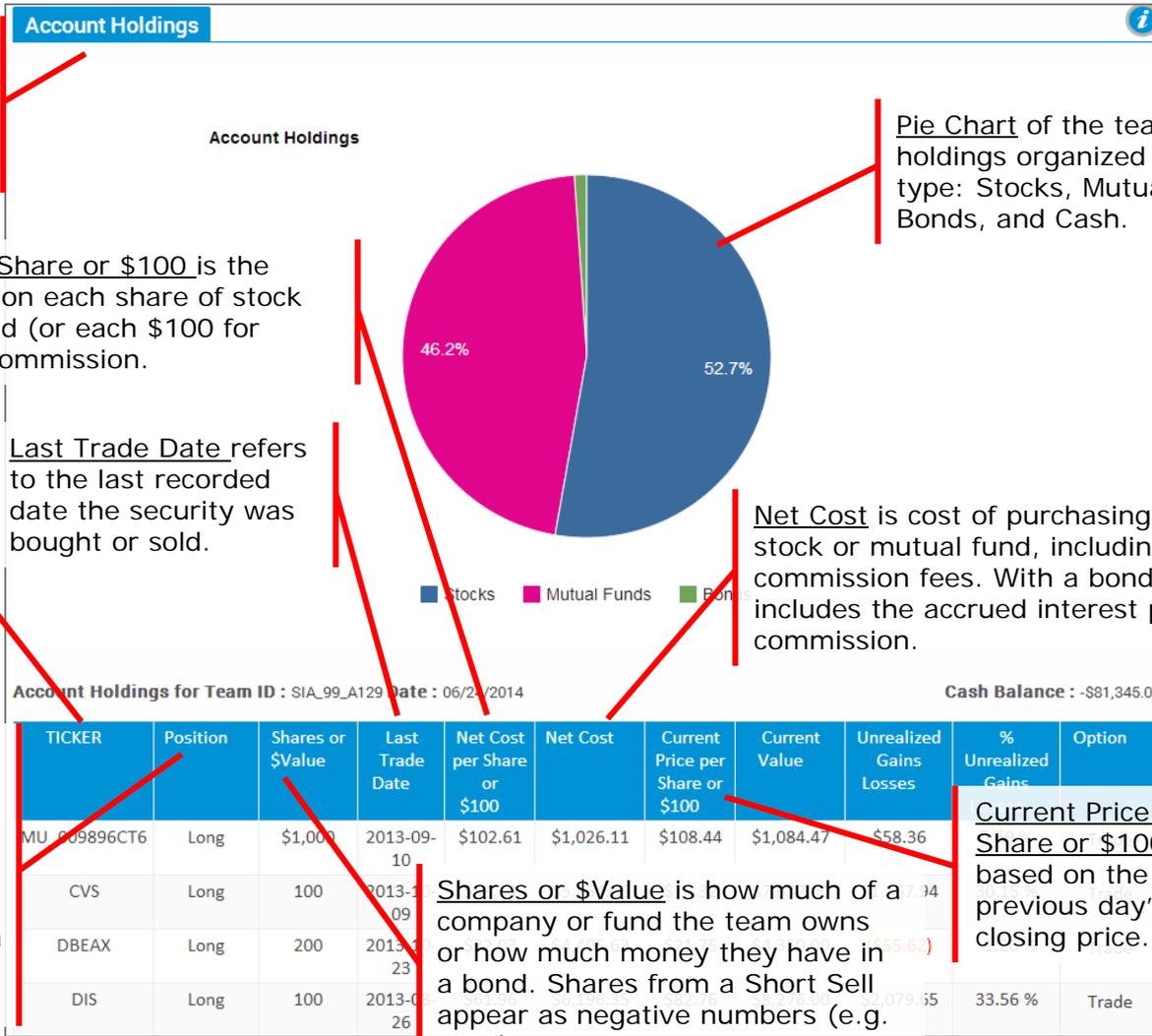
**Account Holdings** provides information about the securities currently held in the portfolio.

Net Cost per Share or \$100 is the money spent on each share of stock or mutual fund (or each \$100 for bonds) plus commission.

Last Trade Date refers to the last recorded date the security was bought or sold.

Ticker refers to the stock or mutual fund symbol or the bond CUSIP used to identify a company or asset

Position refers to how a security is being held. **Long** means the buyer expects the price to rise. **Short** refers to Short Sell (a strategic trade where a buyer hopes a stock's value drops).



Pie Chart of the team's current holdings organized by securities type: Stocks, Mutual Funds, Bonds, and Cash.

Net Cost is cost of purchasing the stock or mutual fund, including commission fees. With a bond, it includes the accrued interest plus commission.

Shares or \$Value is how much of a company or fund the team owns or how much money they have in a bond. Shares from a Short Sell appear as negative numbers (e.g. -100).

Current Price per Share or \$100 is based on the previous day's closing price.

# Top Holdings

**Top Holdings** lists the most widely held stocks among all of the teams in a specific trading session. The list can be organized by number of shares or current value, equity type (stock, bond, or mutual fund), and position type (long or short).

## Top Holdings

Top SMG Holdings of all Active National Portfolios

Sort By:  Equity Type:  Index:

Symbol Name	CUSIPID	Current Value	Shares
AAPL	037833100	\$38,179,062.05	77177
NFLX	64110L106	\$14,225,446.40	45440
AMZN	023135106	\$9,602,744.56	31971
NKE	654106103	\$8,718,264.32	130476
SBUX	855244109	\$5,871,667.23	79101
MSFT	594918104	\$5,612,485.00	173350
MCD	580135101	\$5,193,400.89	53601
TSLA	88160R101	\$5,123,555.28	30798
WMT	931142103	\$4,881,877.72	66007
FB	30303M102	\$4,202,948.42	96404

Navigation: < > 1 2

# Transaction History

## Transaction History

**Transaction History** shows all of the activity that has occurred in a team's portfolio during their SMG session. This includes trades, fees, interest (paid and received), dividends, stock splits, and other corporate actions.

Begin Date:

2013-08-28

End Date:

2013-09-11

Search

Net Amount is the total dollar amount paid out or received for each transaction listed.

**Transaction History for Team ID :** Begin Date/End Date allows teams to view transactions from a specific time period.

Transaction Type	Shares or \$Value	Date	Cost per Share or \$100	Net Amount	Fees & Commission
INTCRD	0	2013-08-30	\$0.00	\$14.29	\$0.00
BUY	500	2013-09-03	\$151.68		
INTCRD		2013-09-06	\$0.00		
SELL	200	2013-09-06	\$153.16	\$30,325.14	(\$306.32)
Short Sell	-100	2013-09-10	\$30.73	(\$3,042.21)	(\$30.73)
BUY	\$1,000	2013-09-10	\$101.60	(\$1,034.86)	(\$10.15)

Transaction Type lists the transaction types in a team's portfolio: Dividends, Buys, Sells, Interest, or other corporate actions.

Cost per Share or \$100 displays the actual cost of stock, mutual fund, or bond. **Transaction History** is the only page in the portfolio that displays Cost per Share with SMG fees and commissions separated out.

The following values are based on the begin and end dates selected above

Total Net Amount (\$50,323.58) Total Fees & Commission (\$1,105.60)

# Realized Gains & Losses

**Realized Gains & Losses** displays the equity gained or lost when a team sells or short covers. It also includes interest earned and dividend payments.

Interest and Dividends is the sum total of all interest and dividends received.

Proceeds is the money received from the sale of a security, minus the commission and fees.

## Realized Gains & Losses

Gains and Losses For Team ID: SIA\_99\_A129 Date: 09/11/2013

Interest and Dividends: 76.7498

TICKER	Shares or \$Value	Original Cost	Net Cost Per Share or \$100	Proceeds	Net Sale Per Share or \$100	Sale Date	Gains Losses	Gains Losses %
VFINX	-200	\$30,639.36	\$153.20	\$30,325.14	\$151.63	2013-09-06	(\$314.22)	-1.03%

The Original Cost is the cost of the initial purchase. It appears in red when the transaction is a short sell.

# Rankings

**Rankings** displays how a team is performing compared to other teams in their region. Rankings are based on either the total portfolio equity or the percentage of equity growth compared to the S&P index.

**Region Rankings**

as of 09/10/2013 S&P500 Value: 1671.00

RANK	Team ID	Nickname	% Return Above/Below S&P 500 Growth	Total Equity	School / Organization	Advisor / Participant
1	SIA_99_A112		4.65	\$103,821.75	BAYSIDE HIGH SCHOOL	Smith, John
2	SIA_99_A108		3.86	\$103,030.71	BAYSIDE HIGH SCHOOL	Smith, John
3	SIA_99_A110		3.85	\$103,016.92	BAYSIDE HIGH SCHOOL	Smith, John
4	SIA_99_A106		3.66	\$102,833.20	BAYSIDE HIGH SCHOOL	Smith, John
5	SIA_99_A114		2.3	\$101,473.06	BAYSIDE HIGH SCHOOL	Smith, John
6	SIA_99_A111		1.95	\$101,122.37	BAYSIDE HIGH SCHOOL	Smith, John
7	SIA_99_A109		1.45	\$100,617.37	BAYSIDE HIGH SCHOOL	Smith, John
8	SIA_99_A129		0.93	\$100,094.98	BAYSIDE HIGH SCHOOL	Smith, John
9	SIA_99_A29		-0.01	\$99,689.54	BAYSIDE HIGH SCHOOL	Smith, John
10	SIA_99_A123		0.45	\$99,619.81	BAYSIDE HIGH SCHOOL	Smith, John

Navigation: < 1 2 3 >

## Rankings

Rankings appear in a pop up

Region : [8 out of 21](#)

Coordinator : [14 out of 36](#)

State : [14 out of 36](#)

Region rankings represent the team's performance as compared to other active teams in their SMG Coordinator assigned region. In most cases, regions are determined by grade and location. Contact your SMG Coordinator to confirm your team's Region.

Coordinator rankings represent the team's performance as compared to all active teams registered with a specific SMG Coordinator regardless of location or grade.

State rankings represent the team's performance as compared to all active teams registered within a specified SMG state regardless of location or grade.

Need more help? Contact  
your local SMG Coordinator.