



FOUNDATION



HOW TO GET THE MOST OUT OF YOUR SMG EXPERIENCE

10 WEEK PACING CALENDAR

WEEK 1-5

WEEK 1

To put SMG in context for your class, show our video "Life Goals," which discusses how saving early then investing can help your students achieve their longer term goals. Click here to watch: <https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward>

Lesson: Visit www.stockmarketgame.org and log into the Teacher Support Center (TSC) with your advisor ID. Click the "Curriculum" tile, then select your grade level on the left-hand side to view the following lesson: "Understanding SMG"

WEEK 2

Lessons: "What is a Company?" and "What is a Stock?"

Check out a **free webinar (listing on back)** and visit **The Stock Market Game's YouTube** page and click playlists to view our **new Stock Market Game Training Videos** including: Portfolio Overview, Entering Trades, and Research (**or click here!**)

Invest It Forward™ connects your class with real financial professionals online or in person. If you haven't requested your own volunteer yet, now is the time: <https://investitforward.sifma.org>

WEEK 3

Lesson: "Identifying Ticker Symbols and Interpreting Stock Quotes"

Log into www.stockmarketgame.org Click the "Curriculum" tile and search for the following: **In the News- Starting Up** and **Stocktalk-Tickers Tales**

WEEK 4

Show your students "Wealth Creation for All," a video that explains the concept of risk vs. return. Click here to watch: <https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward>

Lesson: "What is Risk?"

Extension Lesson (grade levels vary): "Investor Safety"

In the News- Defeating Danger. Click the "Curriculum" tile then search each publication in the search bar.

WEEK 5

Lessons: "How Does Money Grow Over Time?" and "Dividends and Earnings"

Invest It Forward- Be sure to read your emails and check status by logging in at <https://investitforward.sifma.org>. Sometimes a match takes time and volunteers must secure their firm's approval in order to visit. Be sure to allow several weeks for this. If you have already been matched, be sure to follow up directly, get scheduled and help them prepare for their visit.

All resources can be found in the TSC. Visit www.stockmarketgame.org and log in with your advisor ID. Click the "Curriculum" or "Additional Resources" tile to search for a specific document.



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WEEK 6

Lessons: "What Causes Stock Prices to Change?" and "Buy, Sell, or Hold?"

Extension Lessons (grade levels vary): "What is an Exchange/ Market?", "What is an Index?", and "What is P/E Ratio?"

In the News- A Tale of Two Shacks and An Apple for the Dow. Click the "Curriculum" tile then search each publication in the search bar.

WEEK 7

Lesson: "What is Diversification?"

InvestWrite™ is SMG's national essay competition. Introduce the competition to your class with our lesson "How to InvestWrite." Check out www.investwrite.org to see this year's Spring prompt. This is a great time to have your students start drafting their essays.

WEEK 8

Lesson: "What is a Mutual Fund?"

Stocktalk- Fund Time and **In the News- Dr. B and the QE Medicine.** Click the "Curriculum" tile then search each publication in the search bar.

InvestWrite- Submit your essays by the deadline! Follow all submission instructions and submit at www.investwrite.org.

WEEK 9

Show your students "Building Bridges," a video that explains bonds. Click here to watch:

<https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward>

Lesson: "What is a Bond?"

Invest It Forward- Engagement occurred? How did it go? Be sure to return to the portal at <https://investitforward.sifma.org> and log the visit's completion and to provide feedback. Questions or concerns, contact iif@sifma.org.

WEEK 10

Lesson: "How Successful Was My Investment Strategy?"

Announcement of top ranking team portfolios in the Elementary, Middle, and High School regions! Teams in the Competitive Session may be eligible for prizes.

Don't forget to register for a Summer SMG session!

WEEK 6-10

10 WEEK PACING CALENDAR

SMG- The Basics (30 mins)

Getting Started, Teacher Support Center, and student portfolios

1/8 6PM; 1/23 6PM; 1/30 6PM; 2/6 6PM; 2/13 6PM; 3/11 6PM; 3/19 6PM

Click to register: <https://attendee.gotowebinar.com/rt/7320692857057139211>

SMG Rules (30 mins)

Overview of the main Stock Market Game rules

1/9 6PM; 1/27 6PM; 2/5 6PM; 2/24 6PM; 3/26 6PM

Click to register: <https://attendee.gotowebinar.com/rt/6337433693197838091>

Team Portfolio Review (30 mins)

A closer look at the student/team portfolio

1/13 6PM; 1/29 6PM; 2/12 6PM; 3/4 6PM

Click to register: <https://attendee.gotowebinar.com/rt/6168889555798091021>

Winning with Diversification (30 mins)

Building a diversified portfolio with stocks, bonds, ETFs, and mutual funds

1/13 7:30PM; 2/24 7:30PM; 4/14 7:30PM

Click to register: <https://attendee.gotowebinar.com/rt/8792657451672742923>

Basic Company Research (30 mins)

Using Yahoo and Nasdaq, basic terminology and company headlines reviewed

1/15 6PM; 2/3 6PM; 2/10 6PM; 2/27 6PM; 3/18 6PM; 3/25 6PM; 4/15 6PM

Click to register: <https://attendee.gotowebinar.com/rt/3135941706137189899>

SMG Lessons, Tests & other Publications (30 mins)

An overview of Teacher Support Center offerings will be provided

1/16 6PM; 3/12 6PM

Click to register: <https://attendee.gotowebinar.com/rt/5315268310411531021>

Weekly Portfolio Analysis (30 mins)

Analysis of major indexes and portfolio holdings

1/21 7:30PM; 3/3 7:30PM; 3/18 7:30PM

Click to register: <https://attendee.gotowebinar.com/rt/4717936628389609485>

Let's Trade Today! (30 mins)

A quick overview of the portfolio and how to get SMG students trading

1/22 6PM; 3/5 6PM; 4/8 6PM; 4/16 6PM

Click to register: <https://attendee.gotowebinar.com/rt/2603473513572643595>

Handing Market Volatility (30 mins)

Team strategies for a market rising or falling

1/27 7:30PM; 3/9 7:30PM

Click to register: <https://attendee.gotowebinar.com/rt/4702921697578490379>

How to InvestWrite (50 mins)

Resources, prizes, and hear teachers talk about their own InvestWrite experience

1/30 6PM; 2/10 4:30PM; 2/20 3:30PM; 2/24 9PM; 3/4 10:30AM; 3/5 4PM; 3/10 10:30PM

Click to register: <https://attendee.gotowebinar.com/rt/5454417004044728844>

InvestWrite: Easy to Submit (30 mins)

Submitting your student essays online and a quick Q&A session

3/12 7:30AM; 3/16 7PM; 3/19 5:30PM; 3/23 8PM; 3/25 11AM

Click to register: <https://attendee.gotowebinar.com/rt/5381858032704623628>

InvestWrite: Join Us Live! (1 hr)

Join the InvestWrite Team and teachers for an informal Q&A and idea sharing

2/5 7PM; 2/12 7PM; 2/19 7PM; 2/26 7PM

Click to register: <https://attendee.gotowebinar.com/rt/7286097822803418892>



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