



FOUNDATION



# HOW TO GET THE MOST OUT OF YOUR SMG EXPERIENCE

## WEEK 1

To put SMG in context for your class, show our video **"Life Goals,"** which discusses how saving early then investing can help your students achieve their longer term goals. Click here to watch:<https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward>

**Lesson:** Visit [www.stockmarketgame.org](http://www.stockmarketgame.org) and log into the Teacher Support Center (TSC) with your advisor ID. Click the **"Curriculum"** tile, then select your grade level on the left-hand side to view the following lesson: **"Understanding SMG"**

## WEEK 2

**Lesson: "What is a Company?"**

**Invest It Forward™:** connects your class with real financial professionals online or in person. If you haven't requested your own volunteer yet, now is the perfect time: <https://investitforward.sifma.org>

Check out a **free webinar (listing on back)** and visit **The Stock Market Game's YouTube** page and click playlists to view our **new Stock Market Game Training Videos** including: Portfolio Overview, Entering Trades, and Research (**or click here!**)

## WEEK 3

**Lesson: "What is a Stock?"**

**Extension Lesson:** (grade levels may vary) **"Stockholder Rights and Responsibilities"**

## WEEK 4

**Lesson: "Identifying Symbols and Interpreting Stock Quotes"**

**Extension Lesson:** (grade levels may vary) **"History of the New York Stock Exchange"**

## WEEK 5

**Team meeting:** Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:

**Journal:** Write about the impact of a news event on a company that your team has invested in or that your team wishes to invest in.

All journal prompts can be found with the **"Understanding SMG"** lesson.

# WEEK 1-5

# 32 WEEK PACING CALENDAR

*\*The Stock Market Game is flexible and can meet the needs of your curriculum/schedule. These suggestions are recommended to enhance your experience, but are not required for participation.*



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32 WEEK PACING CALENDAR

WEEK 6-10

WEEK 6

Lesson- "What is Diversification?"

Invest It Forward- Be sure to read your emails and check status by logging in at https://investitforward.sifma.org. Sometimes a match takes time and volunteers must secure their firm's approval in order to visit. Be sure to allow several weeks for this. If you have already been matched, be sure to follow up directly, get scheduled and help them prepare for their visit.

WEEK 7

Team meeting: Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:

Journal: Is your team's portfolio diversified? Could it be more diversified? Describe how your team has attempted to create a diversified portfolio.

WEEK 8

Lesson- "What is a Mutual Fund?"

Stocktalk- Fund Time

Click the "Curriculum" tile then type "Fund Time" in the search bar.

This article covers Mutual Funds and Exchange-Traded Funds.

WEEK 9

Show your students "Building Bridges," a video that explains bonds. Click here to watch: https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward

Lesson- "What Is a Bond?"

WEEK 10

InvestWrite™ is SMG's national essay competition. Introduce the competition to your class with our lesson "How to InvestWrite." Check out www.investwrite.org to see this the current prompt per grade level.



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### WEEK 11

**Lesson: "Buy, Sell, or Hold?"**

### WEEK 12

**Lesson: "Dividends and Earnings"**

**InvestWrite-** Now is a great time for your students to draft their InvestWrite essays for the Spring competition!

### WEEK 13

Show your students "**Wealth Creation for All**," a video that explains the concept of risk vs. return. Click here to watch: <https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward>

**Lesson: "What is Risk?"**

**Invest It Forward™:** There's still time to request a financial professional volunteer! Submit a request for a classroom visit, video chat, or written Q&A to answer any questions you and your students have about saving and investing. Visit: <https://investitforward.sifma.org>

### WEEK 14

**In the News- Defeating Danger** (Vol. 39 Issue 1) Click the "**Curriculum**" tile then type "Defeating Danger" in the search bar.

This article covers risk and holding periods.

### WEEK 15

**InvestWrite-** Submit your essays by the deadline! Follow all submission instructions and submit at [www.investwrite.org](http://www.investwrite.org).

# WEEK 11-15

# 32 WEEK PACING CALENDAR

WEEK 16

**Lesson- "What Causes Stock Prices to Change?"**

**Invest It Forward-**  
Engagement occurred?  
How did it go? Be sure to return to the portal at <https://investitforward.sifma.org> and log the visit's completion and to provide feedback. Questions or concerns, contact [iif@sifma.org](mailto:iif@sifma.org).

WEEK 17

**Lesson- "How Does Money Grow Over Time?"**

WEEK 18

**Lesson "What is an Exchange/Market?"**

**In the News- Starting Up** (Vol. 51 Issue 1) Click the "**Curriculum**" tile then type "Starting Up" in the search bar.

This article covers entrepreneurs, start ups, and business cycles.

WEEK 19

**Extension Lesson:** (grade levels may vary) "**What is an Index?**"

**In the News- An Apple for the Dow** (Vol. 48 Issue 3) Click the "**Curriculum**" tile then type "Apple for the Dow" in the search bar.

This article covers the Dow Jones Industrial Average and weighing stocks.

WEEK 20

**Team meeting:** Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:

**Journal:** X has gone down \$X since my team bought it. I think this is happening because X. I think my team should buy/sell/hold it because X.

WEEK 21

Lorax project

**Description:** This project introduces students to the concept of “environmentally responsible investing” through activities based on the book, The LORAX, by Dr. Seuss. Students will examine how companies balance their need for raw material with their need to manage those same resources to insure future availability and supply.

WEEK 22

Lorax project-

**Students will be able to:**

- Define a “green company.”
- Define a “Green Fund.”
- Evaluate the environmental impact of doing business.
- Weigh the benefits and costs to a company “going green.”

WEEK 23

Lorax project

Log into [www.stockmarketgame.org](http://www.stockmarketgame.org) and click the "Curriculum" tile. Then search "Lorax" in the search box.

WEEK 24

Lorax project

Group work and presentations

WEEK 25

Lorax project

Group work and presentations

WEEK 26	WEEK 27	WEEK 28	WEEK 29 & 30	WEEK 31-32
<p><b>Team meeting:</b> Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:</p> <p><b>Journal:</b>What is the most important thing you have learned from SMG?</p>	<p><b>Extension Lesson:</b> (grade levels may vary) "<b>Corporate Actions</b>"</p>	<p><b>InvestWrite:</b> Check out the Spring prompt. Use the InvestWrite essay as a capstone assignment or formative assessment with the final lesson, "<b>How Successful Was My Investment Strategy?</b>"</p>	<p><b>Suggested Lesson:</b> "<b>How Successful Was My Investment Strategy?</b>"</p> <p><b>InvestWrite:</b> Students should start drafting their InvestWrite essays.</p>	<p>Wrap up of SMG semester and group presentations of "<b>How Successful Was My Investment Strategy</b>"</p> <p><b>InvestWrite:</b> Make sure to submit your students Spring essays by deadline, following all the submission criteria outlined on <a href="http://www.investwrite.org">www.investwrite.org</a>.</p>

**SMG- The Basics (30 mins)**

Getting Started, Teacher Support Center, and student portfolios

**1/8 6PM; 1/23 6PM; 1/30 6PM; 2/6 6PM; 2/13 6PM; 3/11 6PM; 3/19 6PM**

Click to register: <https://attendee.gotowebinar.com/rt/7320692857057139211>

**SMG Rules (30 mins)**

Overview of the main Stock Market Game rules

**1/9 6PM; 1/27 6PM; 2/5 6PM; 2/24 6PM; 3/26 6PM**

Click to register: <https://attendee.gotowebinar.com/rt/6337433693197838091>

**Team Portfolio Review (30 mins)**

A closer look at the student/team portfolio

**1/13 6PM; 1/29 6PM; 2/12 6PM; 3/4 6PM**

Click to register: <https://attendee.gotowebinar.com/rt/6168889555798091021>

**Winning with Diversification (30 mins)**

Building a diversified portfolio with stocks, bonds, ETFs, and mutual funds

**1/13 7:30PM; 2/24 7:30PM; 4/14 7:30PM**

Click to register: <https://attendee.gotowebinar.com/rt/8792657451672742923>

**Basic Company Research (30 mins)**

Using Yahoo and Nasdaq, basic terminology and company headlines reviewed

**1/15 6PM; 2/3 6PM; 2/10 6PM; 2/27 6PM; 3/18 6PM; 3/25 6PM; 4/15 6PM**

Click to register: <https://attendee.gotowebinar.com/rt/3135941706137189899>

**SMG Lessons, Tests & other Publications (30 mins)**

An overview of Teacher Support Center offerings will be provided

**1/16 6PM; 3/12 6PM**

Click to register: <https://attendee.gotowebinar.com/rt/5315268310411531021>

**Weekly Portfolio Analysis (30 mins)**

Analysis of major indexes and portfolio holdings

**1/21 7:30PM; 3/3 7:30PM; 3/18 7:30PM**

Click to register: <https://attendee.gotowebinar.com/rt/4717936628389609485>

**Let's Trade Today! (30 mins)**

A quick overview of the portfolio and how to get SMG students trading

**1/22 6PM; 3/5 6PM; 4/8 6PM; 4/16 6PM**

Click to register: <https://attendee.gotowebinar.com/rt/2603473513572643595>

**Handing Market Volatility (30 mins)**

Team strategies for a market rising or falling

**1/27 7:30PM; 3/9 7:30PM**

Click to register: <https://attendee.gotowebinar.com/rt/4702921697578490379>

**How to InvestWrite (50 mins)**

Resources, prizes, and hear teachers talk about their own InvestWrite experience

**1/30 6PM; 2/10 4:30PM; 2/20 3:30PM; 2/24 9PM; 3/4 10:30AM; 3/5 4PM; 3/10 10:30PM**

Click to register: <https://attendee.gotowebinar.com/rt/5454417004044728844>

**InvestWrite: Easy to Submit (30 mins)**

Submitting your student essays online and a quick Q&A session

**3/12 7:30AM; 3/16 7PM; 3/19 5:30PM; 3/23 8PM; 3/25 11AM**

Click to register: <https://attendee.gotowebinar.com/rt/5381858032704623628>

**InvestWrite: Join Us Live! (1 hr)**

Join the InvestWrite Team and teachers for an informal Q&A and idea sharing

**2/5 7PM; 2/12 7PM; 2/19 7PM; 2/26 7PM**

Click to register: <https://attendee.gotowebinar.com/rt/7286097822803418892>



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