



FOUNDATION

“The Stock Market Game is not just something I do in class, it’s my future!” -Vihaan, 5th grader from Queens, NY.

Due to the unwavering support of the financial industry, 18 million students across the country have gained important financial education and life skills in the past 40 years. Today, we are asking you to join our industry-wide campaign in recognition of **Financial Literacy Month** by [giving \\$100 to the SIFMA Foundation for Investor Education](#). Your donation this April will ensure that students across the country gain access to the skills and tools needed for successful financial futures.

Volunteers like you understand the pressing need for the industry to continue its commitment. Together we can increase economic equity by creating opportunity for *all* children to gain exposure to financial education. These programs and tools will strengthen economic opportunity across communities and increase individuals' access to the benefits of the global marketplace.

Thanks to the continued involvement and expertise of educators and financial industry professionals, our alumni have achieved great success in their lives. Ranging from CEOs at top firms in the industry to entrepreneurs starting their own companies, to innovators developing new technologies that serve the field, our alumni tap the skills learned in The Stock Market Game program to create their future.

Now, we need your help to write the next 40 years of success stories.

With your support this year, 600,000 students will learn about the capital markets and career pathways in the financial industry. They will learn cooperation, communication and leadership as they manage their online portfolios. They will strengthen their math, economics and long-term saving and investing know-how, all while engaging in financial news and current events. Your contribution will make an impact on our country’s economic future.

Sincerely,

Melanie Mortimer
President
SIFMA Foundation for Investor Education

P.S. Remember Investing in Youth Pays Dividends to All! [Please make your contribution](#) this April so all students have access to the benefits of the global marketplace.