



FOUNDATION



# HOW TO GET THE MOST OUT OF YOUR SMG EXPERIENCE

## WEEK 1

To put SMG in context for your class, show our video **"Life Goals,"** which discusses how saving early then investing can help students achieve their long term goals. Click here to watch: <https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward>.

**Lesson:** Visit [www.stockmarketgame.org](http://www.stockmarketgame.org) and log into the Teacher Support Center (TSC) with your advisor ID. Click the **"Curriculum"** tile, then select your grade level on the left-hand side to view the following lesson: **"Understanding SMG."**

## WEEK 2

**Lesson: "What is a Company?"**

**Invest It Forward™:** connects students with real financial professional volunteers for moderated video chats. Request your volunteer at <https://investitforward.sifma.org>.

Visit **The Stock Market Game's YouTube** page and click playlists to view our **Stock Market Game Training Videos** including: Portfolio Overview, Entering Trades, and Research. **(or click [here!](#))**

## WEEK 3

**Lesson: "What is a Stock?"**

**Extension Lesson:** (grade levels may vary) **"Stockholder Rights and Responsibilities"**

## WEEK 4

**Lesson: "Identifying Symbols and Interpreting Stock Quotes"**

**Extension Lesson:** (grade levels may vary) **"History of the New York Stock Exchange"**

## WEEK 5

**Team meeting:** Have your students meet with their team (in-person or virtually) to discuss their investment strategy. Complete the following journal prompt:

**Journal:** Write about the impact of a news event on a company that your team has invested in or in which your team wishes to invest.

All journal prompts can be found with the lesson: **"Understanding SMG."**

# WEEK 1-5

# 32 WEEK PACING CALENDAR

*\*The Stock Market Game is flexible and can meet the needs of your curriculum/schedule. These suggestions are recommended to enhance your experience, but are not required for participation.*



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32 WEEK PACING CALENDAR

WEEK 6-10

WEEK 6

**Lesson: "What is Diversification?"**

**Invest It Forward:** Check your volunteer match status at <https://investitforward.sifma.org>. Be sure to note if you have scheduled or completed it. Need assistance, contact [iif@sifma.org](mailto:iif@sifma.org)

**InvestWrite™** is SMG's national essay competition. Introduce the program to your class with the lesson "**How to InvestWrite.**" Check out [www.investwrite.org](http://www.investwrite.org) to find this season's prompt.

WEEK 7

**Team meeting:** Have your students meet with their team (in-person or virtually) to discuss their investment strategy. Complete the following journal prompt:

**Journal:** Is your team's portfolio diversified? Could it be more diversified? Describe how your team has attempted to create a diversified portfolio.

WEEK 8

**Lesson: "What is a Mutual Fund?"**

**Stocktalk- Fund Time**  
Click the "**Curriculum**" tile, then type "Fund Time" in the search bar.

This article covers Mutual Funds and Exchange-Traded Funds.

WEEK 9

**Lesson: "What Is a Bond?"**

Show your students "**Building Bridges,**" a video that explains bonds. Click here to watch: <https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward>.

WEEK 10

**InvestWrite-** Now is a great time for students to draft their InvestWrite essays!



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### WEEK 11

Lesson: "Buy, Sell, or Hold?"

### WEEK 12

Lesson: "Dividends and Earnings"

### WEEK 13

Show your students "Wealth Creation for All," a video that explains the concept of risk vs. return. Click here to watch: <https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward>.

Lesson: "What is Risk?"

**Invest It Forward™:** There's still time to request your own financial professional volunteer. Get answers to your questions about saving and investing. Make your request at <https://investitforward.sifma.org>.

### WEEK 14

**InvestWrite:** Submit your essays by the deadline! Follow all submission instructions and submit at [www.investwrite.org](http://www.investwrite.org).

### WEEK 15

**In the News- Defeating Danger** (Vol. 39 Issue 1)  
Click the "Curriculum" tile, then type "Defeating Danger" in the search bar.

This article covers risk and holding periods.

# WEEK 11-15

# 32 WEEK PACING CALENDAR

WEEK 16-20

WEEK 16

**Lesson: "What Causes Stock Prices to Change?"**

**Invest It Forward:** How did your video chat go? Please return to the portal at <https://investitforward.sifma.org> and provide your feedback. Questions or concerns, contact [iif@sifma.org](mailto:iif@sifma.org).

WEEK 17

**Lesson: "How Does Money Grow Over Time?"**

WEEK 18

**Lesson: "What is an Exchange/Market?"**

**In the News- Starting Up** (Vol. 51, Issue 1) Click the "Curriculum" tile, then type "Starting Up" in the search.

This article covers entrepreneurs, start ups, and business cycles.

WEEK 19

**Extension Lesson:** (grade levels may vary) "What is an Index?"

**In the News- An Apple for the Dow** (Vol. 48, Issue 3) Click the "Curriculum" tile, then type "Apple for the Dow" in the search bar.

This article covers the Dow Jones Industrial Average and weighing stocks.

WEEK 20

**Team meeting:** Have your students meet with their team (in-person or virtually) to discuss their investment strategy. Complete the following journal prompt:

**Journal:** X has gone down \$X since my team bought it. I think this is happening because X. I think my team should buy/sell/hold it because X.

WEEK 21

Lorax Project

**Description:** This project introduces students to the concept of “environmentally responsible investing” through activities based on the book, The LORAX, by Dr. Seuss. Students will examine how companies balance their need for raw material with their need to manage those resources to ensure future availability and supply.

WEEK 22

Lorax Project

**Students will be able to:**

- Define a “green company.”
- Define a “Green Fund.”
- Evaluate the environmental impact of doing business.
- Weigh the benefits and costs to a company of “going green.”

WEEK 23

Lorax Project

Log into [www.stockmarketgame.org](http://www.stockmarketgame.org) and click the “Curriculum” tile. Then type “Lorax” in the search box.

**Invest It Forward:** Culminate your SMG learnings with a video chat with a financial professional volunteer. Expand your students’ college and career curiosity as well. Make your request at <https://investitforward.sifma.org>.

WEEK 24

Lorax Project

Group work and presentations (in-person or virtual)

**InvestWrite:** Check out this season’s prompt at [www.investwrite.org](http://www.investwrite.org). Use the InvestWrite essay as a capstone assignment or formative assessment with the final lesson, “**How Successful Was My Investment Strategy?**”

WEEK 25

Lorax Project

Group work and presentations (in-person or virtual)

**WEEK 26**

**Team meeting:** Have your students meet with their team (in-person or virtually) to discuss their investment strategy. Complete the following journal prompt:

**Journal:** What is the most important thing you have learned from SMG?

**WEEK 27**

**InvestWrite:** Students should start drafting their InvestWrite essays.

**WEEK 28**

**Extension Lesson:** (grade levels may vary) "**Corporate Actions**"

**WEEK 29-30**

**Suggested Lesson:** "How Successful Was My Investment Strategy?"

**InvestWrite:** Make sure to submit your students essays by the deadline, following all of the submission criteria outlined online at [www.investwrite.org](http://www.investwrite.org).

**WEEK 31-32**

Wrap up of SMG semester and group presentations (in-person or virtual) of "**How Successful Was My Investment Strategy.**"