HOW TO GET THE MOST OUT OF YOUR SMG EXPERIENCE

WEEK 1
To put SMG in context for your class, show our video "Life Goals," which discusses how saving early then investing can help students achieve their long term goals. Click here to watch: https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward. Lesson: Visit www.stockmarketgame.org and log into the Teacher Support Center (TSC) with your advisor ID. Click the "Curriculum" tile, then select your grade level on the left-hand side to view the following lesson: "Understanding SMG."

WEEK 2
Lesson: "What is a Company?"
Check out one of our free webinars or visit The Stock Market Game's YouTube page and click playlists to view our Stock Market Game Training Videos including: Portfolio Overview, Entering Trades, and Research. (or click here!)

WEEK 3
Lesson: "What is a Stock?"
Extension Lesson: (grade levels may vary) "Stockholder Rights and Responsibilities"

WEEK 4
Lesson: "Identifying Symbols and Interpreting Stock Quotes"
Extension Lesson: (grade levels may vary) "History of the New York Stock Exchange"

WEEK 5
Team meeting: Have your students meet with their team (in-person or virtually) to discuss their investment strategy. Complete the following journal prompt:
Journal: Write about the impact of a news event on a company that your team has invested in or in which your team wishes to invest.
All journal prompts can be found with the lesson: "Understanding SMG."

*The Stock Market Game is flexible and can meet the needs of your curriculum/schedule. These suggestions are recommended to enhance your experience, but are not required for participation.
### WEEK 6

**Lesson:** "What is Diversification?"

**Invest It Forward:** Check your volunteer match status at [https://investitforward.sifma.org](https://investitforward.sifma.org). Be sure to note if you have scheduled or completed it. Need assistance, contact iif@sifma.org

**InvestWrite™** is SMG's national essay competition. Introduce the program to your class with the lesson "How to InvestWrite." Check out [www.investwrite.org](http://www.investwrite.org) to find this season's prompt.

### WEEK 7

**Team meeting:** Have your students meet with their team (in-person or virtually) to discuss their investment strategy. Complete the following journal prompt:

**Journal:** Is your team’s portfolio diversified? Could it be more diversified? Describe how your team has attempted to create a diversified portfolio.

### WEEK 8

**Lesson:** "What is a Mutual Fund?"

**Stocktalk- Fund Time**

Click the "Curriculum" tile, then type "Fund Time" in the search bar.

This article covers Mutual Funds and Exchange-Traded Funds.

### WEEK 9

**Lesson:** "What Is a Bond?"

Show your students "Building Bridges," a video that explains bonds. Click here to watch: [https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward](https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward).

### WEEK 10

**InvestWrite-** Now is a great time for students to draft their InvestWrite essays!
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<thead>
<tr>
<th>WEEK 11</th>
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<tbody>
<tr>
<td>Lesson: &quot;Buy, Sell, or Hold?&quot;</td>
<td>Lesson: &quot;Dividends and Earnings&quot;</td>
<td>Show your students 'Wealth Creation for All,' a video that explains the concept of risk vs. return. Click here to watch: <a href="https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward">https://www.stlouisfed.org/education/tools-for-enhancing-the-stock-market-game-invest-it-forward</a>. <strong>Lesson: &quot;What is Risk?&quot;</strong></td>
<td><strong>InvestWrite:</strong> Submit your essays by the deadline! Follow all submission instructions and submit at <a href="http://www.investwrite.org">www.investwrite.org</a>.</td>
<td>In the News- Defeating Danger (Vol. 39 Issue 1) Click the &quot;Curriculum&quot; tile, then type &quot;Defeating Danger&quot; in the search bar. This article covers risk and holding periods.</td>
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All resources can be found in the TSC. Visit www.stockmarketgame.org and log in with your advisor ID. Click the "Curriculum" or "Additional Resources" tile to search for a specific document.
<table>
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<th>WEEK 16</th>
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<tr>
<td>Lesson: &quot;What Causes Stock Prices to Change?&quot;</td>
<td>Lesson: &quot;How Does Money Grow Over Time?&quot;</td>
<td>Lesson: &quot;What is an Exchange/Market?&quot;</td>
<td>Extension Lesson: (grade levels may vary) &quot;What is an Index?&quot;</td>
<td>Team meeting: Have your students meet with their team (in-person or virtually) to discuss their investment strategy. Complete the following journal prompt:</td>
</tr>
<tr>
<td>Invest It Forward: How did your video chat go? Please return to the portal at <a href="https://investitforward.sifma.org">https://investitforward.sifma.org</a> and provide your feedback. Questions or concerns, contact <a href="mailto:iif@sifma.org">iif@sifma.org</a>.</td>
<td></td>
<td>In the News- Starting Up (Vol. 51, Issue 1) Click the &quot;Curriculum&quot; tile, then type &quot;Starting Up&quot; in the search. This article covers entrepreneurs, start ups, and business cycles.</td>
<td>In the News- An Apple for the Dow (Vol. 48, Issue 3) Click the &quot;Curriculum&quot; tile, then type &quot;Apple for the Dow&quot; in the search bar. This article covers the Dow Jones Industrial Average and weighing stocks.</td>
<td>Journal: X has gone down $X since my team bought it. I think this is happening because X. I think my team should buy/sell/hold it because X.</td>
</tr>
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All resources can be found in the TSC. Visit www.stockmarketgame.org and log in with your advisor ID. Click the "Curriculum" or "Additional Resources" tile to search for a specific document.
**Lorax Project**

**Description:** This project introduces students to the concept of "environmentally responsible investing" through activities based on the book, *The Lorax*, by Dr. Seuss. Students will examine how companies balance their need for raw material with their need to manage those resources to ensure future availability and supply.

**Students will be able to:**
- Define a "green company."
- Define a "Green Fund."
- Evaluate the environmental impact of doing business.
- Weigh the benefits and costs to a company of "going green."

**Log into** www.stockmarketgame.org and click the "Curriculum" tile. Then type 'Lorax' in the search box.

**Invest It Forward:**
Culminate your SMG learnings with a video chat with a financial professional volunteer. Expand your students' college and career curiosity as well. Make your request at https://investitforward.sifma.org.

**All resources can be found in the TSC. Visit www.stockmarketgame.org and log in with your advisor ID. Click the "Curriculum" or "Additional Resources" tile to search for a specific document.**
### WEEK 26

**Team meeting:** Have your students meet with their team (in-person or virtually) to discuss their investment strategy. Complete the following journal prompt:

**Journal:** What is the most important thing you have learned from SMG?

**InvestWrite:** Students should start drafting their InvestWrite essays.

### WEEK 27

**Extension Lesson:** (grade levels may vary) "Corporate Actions"

### WEEK 28

**Suggested Lesson:** "How Successful Was My Investment Strategy?"

**InvestWrite:** Make sure to submit your students essays by the deadline, following all of the submission criteria outlined online at [www.investwrite.org](http://www.investwrite.org).

### WEEK 29-30

### WEEK 31-32

Wrap up of SMG semester and group presentations (in-person or virtual) of "How Successful Was My Investment Strategy."