



FOUNDATION



# SIFMA Foundation Fall 2020 Calendar

**NEW SIFMA Foundation Weekly programming (September 21-December 11) will include newsletters, Instagram Live, tips, video mini lessons, interactive discussions & more! Check out the end of this calendar for more information.**

Break down the Week Ahead newsletter on **Instagram Live**. Students can join a Stock Market Game (SMG) Coordinator for a live video session **Tuesdays at 10am**. @SIFMAFoundation

Join our **Google Classroom** (code: ikgs52k) and download our **Student Activity Packet**. It includes worksheets and links to lessons and other resources for student self-paced instruction.

**TIP:** Follow @SIFMAFoundation on Facebook, Twitter, Instagram and LinkedIn to see tips, program updates, and share your experience! Subscribe to @TheStockMarketGameProgram on YouTube to access all of our tutorials and other video content.

*\*The Stock Market Game is flexible and can meet the needs of your curriculum/schedule. These suggestions are recommended to enhance your experience, but are not required for participation.*

## SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7 <i>Labor Day</i>	8	9	10	11	12
13	14	15	16	17	18	19
20 SIFMA Foundation Weekly: Week 1	21 Week Ahead Newsletter	22 Week Ahead Instagram Live 10am & #SMGTips	23 SMG Classroom: Chapter 1	24 InvestWrite: Join Us Live! 12pm	25 SMG on the Street 1pm	26
27 SIFMA Foundation Weekly: Week 2	28 Week Ahead Newsletter	29 Week Ahead Instagram Live 10am & #SMGTips	30 SMG Classroom: Chapter 2			

Please note that all webinars are held in Eastern Time (ET).

# OCTOBER

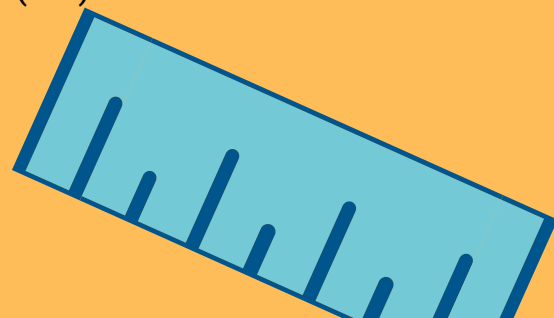
*Haven't been receiving emails from us?  
Check your spam folder and add @sifma.org to your safe sender list.*

- Check out our **SMG Teacher's Facebook Group** to join in the conversation and share resources with financial literacy educators across the country! Join us: <https://bit.ly/3ftHgUB>.
- Invest It Forward™ (IIF)** can connect students with real financial professionals for a moderated video chat with industry volunteers. Learn more at: <https://investitforward.sifma.org>.
- InvestWrite™** is SMG's national essay competition. This is a great time to have your students draft their essays. Check out [www.investwrite.org](http://www.investwrite.org) to view the Fall 2020 prompt or join us for a webinar for help on getting started with this complementary program. Check out the end of this calendar for a full schedule.

**TIP:** Make sure you know the rules! To view all the national and local SMG rules for your session, students must log into their trading portfolio, click "Resources," then "Rules of the Game" for the national rules. They can click "View Local Rules" at the top of the page to access rules specific to their local program.

SUN	MON	TUE	WED	THU	FRI	SAT
				1 InvestWrite: Join Us Live! 12pm	2 SMG on the Street 1pm	3
4 SIFMA Foundation Weekly: Week 3	5 Week Ahead Newsletter	6 Week Ahead Instagram Live 10am & #SMGTips	7 SMG Classroom: Chapter 3	8 InvestWrite: Join Us Live! 12pm	9 SMG on the Street 1pm	10
11 SIFMA Foundation Weekly: Week 4	12 Week Ahead Newsletter	13 Week Ahead Instagram Live 10am & #SMGTips	14 SMG Classroom: Chapter 4	15 InvestWrite: Join Us Live! 12pm	16 SMG on the Street 1pm	17
18 SIFMA Foundation Weekly: Week 5	19 Week Ahead Newsletter	20 Week Ahead Instagram Live 10am & #SMGTips	21 SMG Classroom: Chapter 5	22 InvestWrite: Join Us Live! 12pm	23 SMG on the Street 1pm	24
25 SIFMA Foundation Weekly: Week 6	26 Week Ahead Newsletter	27 Week Ahead Instagram Live 10am & #SMGTips	28 SMG Classroom: Chapter 6	29 InvestWrite: Join Us Live! 12pm	30 SMG on the Street 1pm	31 

Please note that all webinars are held in Eastern Time (ET).



Check out our full catalog of lessons, student newsletters, and other resources in the **Teacher Support Center (TSC)**. Visit [www.stockmarketgame.org](http://www.stockmarketgame.org) and log in with your advisor ID/password to access the TSC. Parents/guardians playing in the parent/child region also have access to these materials.

**Invest It Forward**- Have your students joined a video chat recently? How did it go? Please return to the IIF portal at <https://investitforward.sifma.org> and provide feedback. Questions or concerns? Contact [iif@sifma.org](mailto:iif@sifma.org).

**InvestWrite**- Time to submit your InvestWrite essay! Need help? Contact [investwrite@investwrite.org](mailto:investwrite@investwrite.org).

**Register for a Spring Stock Market Game session!** If you're a parent/guardian, get your child's school involved with The Stock Market Game! Email [smg@sifma.org](mailto:smg@sifma.org) to find out how to get them started with SMG.



FOUNDATION



# NOVEMBER & DECEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
1 SIFMA Foundation Weekly: Week 7	2 Week Ahead Newsletter	3 Week Ahead Instagram Live 10am & #SMGTips	4 SMG Classroom: Chapter 7	5 InvestWrite: Join Us Live! 12pm	6 SMG on the Street 1pm	7
8 SIFMA Foundation Weekly: Week 8	9 Week Ahead Newsletter	10 Week Ahead Instagram Live 10am & #SMGTips	11 SMG Classroom: Chapter 8	12 InvestWrite: Join Us Live! 12pm	13 SMG on the Street 1pm	14
15 SIFMA Foundation Weekly: Week 9	16 Week Ahead Newsletter	17 Week Ahead Instagram Live 10am & #SMGTips	18 SMG Classroom: Chapter 9	19 InvestWrite: Join Us Live! 12pm	20 SMG on the Street 1pm	21
22 SIFMA Foundation Weekly: Week 10	23 Week Ahead Newsletter	24 Week Ahead Instagram Live 10am & #SMGTips	25	26 	27 <i>Black Friday</i>	28
29 SIFMA Foundation Weekly: Week 11	30 Week Ahead Newsletter	DECEMBER 1 Week Ahead Instagram Live 10am & #SMGTips	2 SMG Classroom: Chapter 10	3 InvestWrite: Join Us Live! 12pm	4 SMG on the Street 1pm	5
6 SIFMA Foundation Weekly: Week 12	7 Week Ahead Newsletter	8 Week Ahead Instagram Live 10am & #SMGTips	9	10 InvestWrite: Join Us Live! 12pm	11 SMG on the Street 1pm	12

Please note that all webinars are held in Eastern Time (ET).

# SIFMA FOUNDATION WEEKLY

Monday, September 21 – Friday, December 11

## MONDAYS

### WEEK AHEAD NEWSLETTER

*Teacher & Parent/Guardian newsletter highlights current events, market news & insights into your next steps in SMG.*

## TUESDAYS

### WEEK AHEAD INSTAGRAM LIVE!

*Instagram Live video, Tuesdays at 10 AM ET @SIFMAFoundation, breaks down the Week Ahead newsletter for students.*

### #SMGTIPS

*Tips posted on Twitter & Instagram @SIFMAFoundation*

## WEDNESDAYS

### SMG CLASSROOM ...

*Watch one of our 10 video mini lessons highlighting a core investing topic. All videos are 3-5 mins long & include assessments.*

## THURSDAYS

### INVESTWRITE: JOIN US LIVE!

*Thursdays at 12 PM ET, forum for idea sharing & Q/A with the InvestWrite team. Register for the GoToWebinar: <https://bit.ly/2FwrzPQ>.*

## FRIDAYS

### SMG ON THE STREET

*Fridays at 1 PM ET, join a conversation between teachers, students & Invest It Forward financial professional volunteers regarding Week Ahead topics & careers in finance. Join the Zoom: <https://bit.ly/31aj3yi>*



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## InvestWrite Webinar Topics and Schedule for Fall 2020

**SMG Writing Project: How to InvestWrite** (45 min) – Learn about InvestWrite, see the resources available to you and your students and hear about the great prizes and recognition, and BEST OF ALL hear teachers talk about their own InvestWrite experience and how they use it in their classrooms!

<https://attendee.gotowebinar.com/rt/1437928521671344653>

**InvestWrite: Join Us Live!** (1 hour) – We will be available every Thursday beginning September 24 and continuing through December 17 between NOON and 1:00 PM ET. Join the InvestWrite Team and other InvestWrite teachers for an informal time to ask questions and share ideas or just pop in to listen! Hope you will join us!

<https://attendee.gotowebinar.com/rt/4864118904007043341>

**InvestWrite: Easy to Submit** (30 min) – Learn how easy it is to submit your student essays online and/or just join in for a quick question and answer session.

<https://attendee.gotowebinar.com/rt/4603485170201412877>

**ALL TIMES ARE ET: Please note the AM and PM options.**

Date	Time	Title	Registration Link
9/24	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>
9/30	10:30 AM	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/rt/1437928521671344653">https://attendee.gotowebinar.com/rt/1437928521671344653</a>
10/1	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>
10/5	8:30 PM	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/rt/1437928521671344653">https://attendee.gotowebinar.com/rt/1437928521671344653</a>
10/8	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>
10/14	10:00 PM	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/rt/1437928521671344653">https://attendee.gotowebinar.com/rt/1437928521671344653</a>
10/15	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>
10/20	3:30 PM	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/rt/1437928521671344653">https://attendee.gotowebinar.com/rt/1437928521671344653</a>
10/22	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>
10/28	2:00 PM	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/rt/1437928521671344653">https://attendee.gotowebinar.com/rt/1437928521671344653</a>
10/29	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>
11/2	6:30 PM	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/rt/1437928521671344653">https://attendee.gotowebinar.com/rt/1437928521671344653</a>
11/5	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>
11/10	4:30 PM	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/rt/1437928521671344653">https://attendee.gotowebinar.com/rt/1437928521671344653</a>
11/12	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>
11/18	7:30 AM	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/rt/1437928521671344653">https://attendee.gotowebinar.com/rt/1437928521671344653</a>
11/19	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>
11/23	8:00 PM	InvestWrite: Easy to Submit	<a href="https://attendee.gotowebinar.com/rt/4603485170201412877">https://attendee.gotowebinar.com/rt/4603485170201412877</a>
11/30	4:00 PM	InvestWrite: Easy to Submit	<a href="https://attendee.gotowebinar.com/rt/4603485170201412877">https://attendee.gotowebinar.com/rt/4603485170201412877</a>
12/2	7:30 AM	InvestWrite: Easy to Submit	<a href="https://attendee.gotowebinar.com/rt/4603485170201412877">https://attendee.gotowebinar.com/rt/4603485170201412877</a>
12/3	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>
12/7	5:30 PM	InvestWrite: Easy to Submit	<a href="https://attendee.gotowebinar.com/rt/4603485170201412877">https://attendee.gotowebinar.com/rt/4603485170201412877</a>
12/10	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>
12/15	6:30 PM	InvestWrite: Easy to Submit	<a href="https://attendee.gotowebinar.com/rt/4603485170201412877">https://attendee.gotowebinar.com/rt/4603485170201412877</a>
12/17	NOON	InvestWrite: Join Us Live!	<a href="https://attendee.gotowebinar.com/rt/4864118904007043341">https://attendee.gotowebinar.com/rt/4864118904007043341</a>