

# Understanding Stock Quotes

A stock quote provides you with information about a stock's cost and market performance. This information helps you determine whether or not it is a good investment. Financial news and research sites may organize their stock information differently but will provide essentially the same information shown below.

|                                          |                                                                                                                          |                  |                                                                                                                          |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|------------------|--------------------------------------------------------------------------------------------------------------------------|
| <b>COMPANY</b>                           | The name of the company.                                                                                                 |                  |                                                                                                                          |
| <b>SYMBOL</b>                            | A company's stock symbol can be as short as one letter or as long as five. It is used to identify the company in quotes. |                  |                                                                                                                          |
| <b>LAST TRADE</b>                        | The price of the stock when it was last sold.                                                                            | <b>CHANGE</b>    | The increase or decrease in the stock's price between the Last Trade price and the previous trading day's closing price. |
| <b>VOLUME</b>                            | The total number of shares traded so far during the day.                                                                 | <b>OPEN</b>      | The price of the stock at the opening of the market day.                                                                 |
| <b>HIGH</b>                              | This entry shows the highest price the stock has traded at so far during the day.                                        | <b>LOW</b>       | This entry shows the lowest price the stock has traded at so far during the day.                                         |
| <b>CLOSE</b>                             | The last price a stock sold for on the previous trading day.                                                             | <b>P/E Ratio</b> | A company's closing price divided by its latest annual earnings per share                                                |
| <b>52-WEEK</b>                           |                                                                                                                          |                  |                                                                                                                          |
| <b>HIGH</b>                              | This is the highest price of the stock within the last 52 weeks.                                                         |                  |                                                                                                                          |
| <b>LOW</b>                               | This is the lowest price of the stock in the last 52 weeks                                                               |                  |                                                                                                                          |
| <b>ANNUALIZED DIVIDEND</b>               | A dividend is a portion of the company's profits that it pays to stockholders.                                           | <b>YIELD</b>     | A stock's annual dividend payments presented as a percentage of the stock's current price.                               |
| <b>Earnings Per Share (EPS)</b>          | A company's profit or earnings divided equally among all the shares investors own                                        | <b>Beta</b>      | A measure of volatility. A beta of less than 1 is assumed to be less volatile. A beta of 1 or more is more volatile.     |
| <b>Market Cap (measured in billions)</b> | The total current market value of all outstanding shares of a company.                                                   |                  |                                                                                                                          |



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